



HKCBA & NexToronto Presents:
**Social Media for your Business or
Personal Brand 101**



**Guest Speaker: Erica Stacey
HKCBA NexToronto Director of
Social Media**



Are you maximizing your online potential for your business or personal brand?

Does using Facebook and Twitter for results confuse you?

Come for an in-depth, interactive presentation by our Social Media Director, Erica Stacey

DATE: Wednesday, August 14, 2013

TIME: 5:30pm - 7pm

VENUE: 9 Temperance Street, 2nd Floor
Toronto, ON M5H 1Y6

AGENDA: 5:00pm: Registration & Reception
5:30pm: Presentation
Q&A
6:30pm-7pm: End of workshop and
Networking

After completing a Business/Law degree in Australia, Erica moved to London, England and worked for an international property investment company. There, she first launched social media as an organizational business initiative and since then she has worked for RBC, MySocialPassport and now the LCBO – where she currently manages all their social media. Erica is also a judge on the Canadian Marketing Association Digital Submissions.

Please RSVP now ! – Seating is limited

Price:

\$10 HKCBA Members

\$15 Non-HKCBA Members

For more information about HKCBA and NexToronto:

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Wednesday, August 14th 2013

PLEASE REGISTER NOW ...

**REGISTER ONLINE - <http://www.toronto.hkcba.com/> TODAY ... OR FAX this form to 416-366-1569
 EMAIL bob@hkcba.com ... OR MAIL to HKCBA, 9 Temperance Street, 2nd Floor, Toronto, ON M5H 1Y6**

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 _____ NON HKCBA MEMBER(S) @ \$15.00 per person \$ _____

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NO REFUNDS OR CANCELLATIONS AFTER August 12th 2013. Please be advised that no-shows will be billed.

