

THE HONG KONG-CANADA BUSINESS ASSOCIATION

TORONTO GTA SECTION

9 Temperance Street, 2nd Floor, Toronto, Ontario M5H 1Y6
Tel: (416) 366-2642 Fax: (416) 366-1569



2014 SPONSORSHIP PACKAGES

JANUARY 11th 2014

TITLE SPONSOR

GRAND PRIZE

TWO PREMIUM ECONOMY RETURN TICKETS – TORONTO – HONG KONG

SPECIAL MENTION IN PROGRAMME BOOK

CORPORATE BANNER DISPLAY – RECEPTION AND DINNER AREAS

PARTICIPATION IN EYE DOTTING CEREMONY

SPECIAL NOTICE ON ALL TABLES

INCLUDE LOGO IN OUR ROLLING “THANK YOU” SLIDESHOW OF SPONSOR LOGOS ETC.

VERBAL RECOGNITION AT THE BALL



LION DANCE SPONSOR

CORPORATE TABLE OF TEN – PRIME LOCATION

PERSONAL PARTICIPATION IN EYE DOTTING CEREMONY

CORPORATE BANNER IN RECEPTION AREA

SPECIAL NOTICE/SIGNAGE AS MUTUALLY AGREED

LOGO IN PROGRAMME BOOK

INCLUDE LOGO IN OUR ROLLING “THANK YOU” SLIDESHOW OF SPONSOR LOGOS ETC.

VERBAL RECOGNITION AT THE BALL



RBC Royal Bank®

DIAMOND SPONSOR

CORPORATE TABLE OF TEN – PRIME LOCATION

CORPORATE BANNER IN RECEPTION AREA

PARTICIPATION IN EYE DOTTING CEREMONY

SPECIAL NOTICE/SIGNAGE AS MUTUALLY AGREED

LOGO IN PROGRAMME BOOK

INCLUDE LOGO IN OUR ROLLING “THANK YOU” SLIDESHOW OF SPONSOR LOGOS ETC.

VERBAL RECOGNITION AT THE BALL



GOLD SPONSOR



*CORPORATE TABLE OF TEN – PRIME LOCATION
CORPORATE BANNER IN RECEPTION AREA
PARTICIPATION IN EYE DOTTING CEREMONY
SPECIAL NOTICE/SIGNAGE AS MUTUALLY AGREED
LOGO IN PROGRAMME BOOK
INCLUDE LOGO IN OUR ROLLING “THANK YOU” SLIDESHOW OF SPONSOR LOGOS ETC.
VERBAL RECOGNITION AT THE BALL*

BAND SPONSOR

\$ 3,000.00 plus HST

*CORPORATE BANNER IN RECEPTION AREA
PARTICIPATION IN EYE DOTTING CEREMONY
SIGNAGE ON BAND STAGE AREA
LOGO IN PROGRAMME BOOK
INCLUDE LOGO IN OUR ROLLING “THANK YOU” SLIDESHOW OF SPONSOR LOGOS ETC.
VERBAL RECOGNITION AT THE BALL*

CREATIVE DESIGN & PRINTING SPONSOR

PRIME ADVERTISING

*SPECIAL MENTION IN PROGRAMME BOOK
PARTICIPATION IN EYE DOTTING CEREMONY
CORPORATE BANNER IN RECEPTION AREA
INCLUDE LOGO IN OUR ROLLING “THANK YOU” SLIDESHOW OF SPONSOR LOGOS ETC.
VERBAL RECOGNITION AT THE BALL*

DESSERT TABLE SPONSOR



*CORPORATE BANNER IN RECEPTION AREA
PARTICIPATION IN EYE DOTTING CEREMONY
SPECIAL NOTICE ON DESSERT TABLE
LOGO IN PROGRAMME BOOK
INCLUDE LOGO IN OUR ROLLING “THANK YOU” SLIDESHOW OF SPONSOR LOGOS ETC.
VERBAL RECOGNITION AT THE BALL*

TABLE CENTRE PIECE SPONSOR



*SPECIAL NOTICE ON ALL CENTREPIECES
PARTICIPATION IN EYE DOTTING CEREMONY
LOGO IN PROGRAMME BOOK
CORPORATE BANNER IN RECEPTION AREA
INCLUDE LOGO IN OUR ROLLING “THANK YOU” SLIDESHOW OF SPONSOR LOGOS ETC.
VERBAL RECOGNITION AT THE BALL*

ENTERTAINMENT SPONSOR

\$ 2,000.00 plus HST

*CORPORATE BANNER IN RECEPTION AREA
SIGNAGE IN MAIN STAGE AREA
PARTICIPATION IN EYE DOTTING CEREMONY
LOGO IN PROGRAMME BOOK
INCLUDE LOGO IN OUR ROLLING "THANK YOU" SLIDESHOW OF SPONSOR LOGOS ETC.
VERBAL RECOGNITION AT THE BALL*

CORPORATE SPONSOR

\$ 2,000.00 plus HST

*CORPORATE BANNER IN RECEPTION AREA
LOGO IN PROGRAMME BOOK
INCLUDE LOGO IN OUR ROLLING "THANK YOU" SLIDESHOW OF SPONSOR LOGOS ETC.
VERBAL RECOGNITION AT THE BALL*

HOUSE PRODUCTION SPONSOR



*CORPORATE BANNER IN RECEPTION AREA
PARTICIPATION IN EYE DOTTING CEREMONY
LOGO IN PROGRAMME BOOK
INCLUDE LOGO IN OUR ROLLING "THANK YOU" SLIDESHOW OF SPONSOR LOGOS ETC.
VERBAL RECOGNITION AT THE BALL*

LAISEE, GOD OF FORTUNE SPONSOR



*CORPORATE BANNER IN RECEPTION AREA
USE OF CORPORATE LAI SEE PACKETS
LOGO IN PROGRAMME BOOK
INCLUDE LOGO IN OUR ROLLING "THANK YOU" SLIDESHOW OF SPONSOR LOGOS ETC.
VERBAL RECOGNITION AT THE BALL*

PHOTOGRAPHY SPONSOR



*BANNER/SIGNAGE IN PHOTOGRAPHY AREA
PARTICIPATION IN EYE DOTTING CEREMONY
LOGO IN PROGRAMME BOOK
LOGO ON INDIVIDUAL PHOTOGRAPH CARDS
INCLUDE LOGO IN OUR ROLLING "THANK YOU" SLIDESHOW OF SPONSOR LOGOS ETC.
VERBAL RECOGNITION AT THE BALL*

DANCE CONTEST SPONSOR



BANNER/SIGNAGE IN DANCE AREA
LOGO IN PROGRAMME BOOK
LOGO ON INDIVIDUAL DANCE CARDS
PRESENT DANCE CONTEST PRIZES TO WINNERS
INCLUDE LOGO IN OUR ROLLING "THANK YOU" SLIDESHOW OF SPONSOR LOGOS ETC.
VERBAL RECOGNITION AT THE BALL

COAT CHECK SPONSOR



SIGN ON COAT CHECK COUNTER
LOGO IN PROGRAMME BOOK
INCLUDE LOGO IN OUR ROLLING "THANK YOU" SLIDESHOW OF SPONSOR LOGOS ETC.
VERBAL RECOGNITION AT THE BALL

WINE SPONSOR

CORPORATE BANNER IN RECEPTION AREA
LOGO IN PROGRAMME BOOK
INCLUDE LOGO IN OUR ROLLING "THANK YOU" SLIDESHOW OF SPONSOR LOGOS ETC.
VERBAL RECOGNITION AT THE BALL

TICKET SPONSORS



TWO (2) AVAILABLE
LOGO, INFORMATION ON REVERSE OF TICKETS
LOGO IN PROGRAMME BOOK
INCLUDE LOGO IN OUR ROLLING "THANK YOU" SLIDESHOW OF SPONSOR LOGOS ETC.
VERBAL RECOGNITION AT THE BALL

CORPORATE TABLE SPONSORS



ONE TABLE OF TEN
\$ 2,500.00 plus HST

PREFERRED TABLE PLACEMENT
LOGO IN PROGRAMME BOOK
INCLUDE LOGO IN OUR ROLLING "THANK YOU" SLIDESHOW OF SPONSOR LOGOS ETC.
VERBAL RECOGNITION AT THE BALL

Booked to date January 11th 2014