



***Hong Kong - your Business Platform in Asia  
Business Workshop Series 2014***

***Special Business Networking Reception***

**Thursday, March 27<sup>th</sup> 2014**

4:00 pm – Registration and Networking

4:30pm – 5:15pm Presentations followed by Q&A

5:15pm to 6:30pm Networking

**HKCBA Offices, 9 Temperance Street, 2F**

## **Unleash the Canada-Hong Kong Business Potentials**

**Opening and Welcome: Anne Waldes, President, HKCBA Toronto GTA**

**Presentations by:**

**Gloria Lo, Director, Hong Kong Economic & Trade Office, Toronto**

"Leveraging on the competitive edge of Hong Kong by Canadian businesses"

**Andrew Yui, Director Canada, Hong Kong Trade Development Council**

"37 Windows of Opportunity for Canadian Companies"

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Canada's Minister of International Trade, the Hon. Ed Fast, has recently released a new trade plan entitled the "Global Markets Action Plan: The Blueprint for Creating Jobs and Opportunities for Canadian Through Trade". The plan aims to align Canada's trade, development and foreign policy tools to advance commercial interests around the world, and sets targets to grow the presence of Canada's SMEs in emerging markets. Hong Kong has been highlighted as an emerging market with the best potential for broad Canadian commercial interests.

The Hon. C.Y. Leung, Chief Executive, and the Hon. John Tsang, Financial Secretary, of the Hong Kong Special Administrative Region, People's Republic of China, have also recently presented their respective Policy Address and Budget Speech, setting the strategies and road maps for Hong Kong to further develop itself as the business hub in Asia for overseas companies to leverage.

Please join us at this event to share the insights from our panel speakers on why Hong Kong has been chosen as a priority market for Canada, what Hong Kong has to offer and how Canadian SMEs can capitalize on these opportunities in a strategic, efficient and cost-effective way.

**PLEASE REGISTER NOW ... SPACE IS LIMITED ....**

**REGISTER ONLINE - [www.toronto.hkcba.com](http://www.toronto.hkcba.com) TODAY OR FAX Page 2 of this notice form to 416-366-1569 or EMAIL to [toronto@hkcba.com](mailto:toronto@hkcba.com) ..... OR MAIL to HKCBA, 9 Temperance Street, 2<sup>nd</sup> Floor, Toronto, ON M5H 1Y6**



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**COMPLIMENTARY REGISTRATION FOR HKCBA MEMBERS - \$ 20.00 (including HST) for NON MEMBERS**

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PLEASE REGISTER

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**NO REFUNDS OR CANCELLATIONS AFTER March 25<sup>th</sup> 2014. Please be advised that no-shows will be billed.**

