



EVENT ALERT

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WEDNESDAY MARCH 4TH 2015

HKCBA BUSINESS NETWORKING MORNING WORKSHOP

7:30 A.M. – 10:30 A.M. - MARKHAM CONVERGENCE CENTRE

7271 Warden Avenue, Markham, Ontario L3R 5X5 - Tel: 289 844 3397

<http://www.markhamconvergencecentre.ca/contact/>

If your company has an established business stake, an interest or a dream in Asia, in particular China, you are cordially invited to join us for this timely briefing and networking breakfast event:

“Unleashing Canada-Hong Kong-Asia Business Potentials”

Registration: 7:30 am - Workshop: 8:00 am – 10 am

As Asia continues to grow in more ways and in more places, Canadian companies may possibly benefit from finding, even redefining, the most appropriate strategic approaches for tapping extant and emerging opportunities in Asia, including the Chinese regional markets. In their ongoing quest for international success, Canadian businesses, especially SMEs, are finding that Hong Kong, Asia’s top international trade and financial centre, is able to strengthen and even fast-track their efforts. Hong Kong speaks your language.

Those attending this event will also hear about a major mission to Canada from Hong Kong and the Chinese Mainland in June and will be able to obtain information on the pre-arrangements of customised individual meetings with the visiting delegates.

Introductions and Moderator – **Stephen Chait, Director, Economic Development, City of Markham**

Special presentations by:

Gloria Lo, Director of the Hong Kong Economic and Trade Office in Canada, will offer a briefing on the latest strategies, new initiatives and plans to further develop Hong Kong as the business hub in Asia for Canadian companies, the best place for Canadians to build and leverage their positions.

Andrew Yui, Director, Canada, Hong Kong Trade Development Council, will offer some potentially effective and efficient deliverables for Canadian companies, especially Canada’s vibrant SMEs, ideas and advice to help them achieve their goals. Specific areas will include: Selling to China and Asia; Chinese Outbound Investment to Canada; Technology Collaboration; and Reminbi (RMB) Internationalization.

To join us to “*think Asia, think Hong Kong*”, please register now. Space is limited, and it will be first-come, first-served.

To register, please fill out [this form](#) and send it to us via one of the following methods:

- EMAIL to toronto@hkcba.com
- FAX (before March 1st) to (416) 366-1569
- MAIL to HKCBA, 9 Temperance Street, 2nd Floor, Toronto, ON M5H 1Y6

OR register ONLINE at <http://www.toronto.hkcba.com/> ... click on [event page](#)



Special Business Networking Breakfast Workshop

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“Unleashing Canada-Hong Kong-Asia Business Potentials”

Wednesday, March 4th 2015

PLEASE REGISTER _____ HKCBA MEMBER(S) @ \$10.00 per person \$ _____

_____ NON MEMBER(S) @ \$15.00 per person \$ _____

NAME _____ COMPANY _____

TELEPHONE _____ EMAIL _____

NAMES _____

PAYMENT METHOD _____ CHQ _____ VISA _____ MC _____ AMEX

CARD # _____ EXPIRY DATE _____

NAME OF CARD HOLDER _____

SIGNATURE _____

NO REFUNDS OR CANCELLATIONS AFTER March 1st 2015. Please be advised that no-shows will be billed.

ORGANIZED BY:



IN PARTNERSHIP WITH:



REGISTER NOW: Visit our web site - <http://www.toronto.hkcba.com> - or complete Page 3 attached and email to bob@hkcba.com - - or fax to 416-366-1569